

Sircar escalates war of words with information and broadcasting

Himanshi Dhawan

AJIO, India's favourite online fashion destination, is back with its much-anticipated All Stars Sale. Powered by Puma, in association with Tommy Hilfiger and Miraggio, it promises a fashion extravaganza with discounts ranging from 50% to 90% off on over 2 million curated styles from 6,000+ brands. Shoppers can enjoy exclusive rewards, deals, and a chance to upgrade their wardrobes with the best in global fashion. Whether you're looking for wardrobe staples, statement pieces, or the latest trends, the AJIO All Stars Sale is the perfect opportunity to refresh your style. Here's a sneak peek at some of the standout products you shouldn't miss:

Top picks for the season

Minimalist staples by Armani Exchange



Nothing says "effortlessly cool" quite like a logo tee. This Armani Exchange slim-fit crew-neck T-shirt priced at Rs 4,799 delivers a modern silhouette, perfect for the minimalist fashion trend.

Pair it with a sleek blazer or distressed jeans to keep things versatile and stylish. Explore it [here](#).

Classic elegance by Marks & Spencer

The image shows the letters 'TOI' in a large, white, serif font, centered on a light gray rectangular background.

For those who adore timeless fashion, the Marks & Spencer Striped Shirt with Spread Collar at just Rs 1,050 is a steal. Crafted from lightweight fabric, this [shirt](#) effortlessly combines comfort with style. The spread collar and clean lines make it an ideal pick for professional and casual settings, while the subtle stripes keep you looking polished yet approachable. Layer it under a light jacket or pair it with chinos for a sophisticated look. Discover it [here](#).
Urban chic with Scotch & Soda

The image shows the letters 'TOI' in a large, white, serif font, centered on a light gray rectangular background.

Scotch & Soda brings a touch of European flair to your everyday wardrobe. The Left-Chest Artwork [T-Shirt](#) for Rs 1,749 offers a blend of casual comfort and unique design elements, perfect for weekend outings or a laid-back day in the city. With its distinctive artwork, this piece allows you to express your individuality while staying on-trend. [Shop](#) the look.
Relaxed modern twist with ASOS

A large, white, serif font watermark reading 'TOI' is centered on a light gray rectangular background.

Add some flair to your outerwear collection with the ASOS pinstripe relaxed fit crop trench coat. Priced at Rs 4,999, it offers a chic, modern twist to the classic trench, perfect for layering over casual and formal outfits alike. Check it out [here](#).

Sophisticated layers from GAP

A large, white, serif font watermark reading 'TOI' is centered on a light gray rectangular background.

Elevate your outerwear game with the GAP Solid Woven Linen Blazer with Flap Pocket Detail for Rs 4,999. Perfect for transitioning between seasons, this blazer offers a refined silhouette and breathable linen fabric, making it ideal for both office settings and evening events. Its neutral beige hue ensures it will complement any outfit, adding a layer of sophistication to your style. Style it with jeans for a smart-casual approach or over a dress for an office-ready look. [View the blazer](#).

Effortless style with SAM Women

The letters 'TOI' are displayed in a large, white, serif font, centered within a light gray rectangular background.

For those who value comfort without compromising style! Opt for relaxed yet stylish attire with this SAM Women Relaxed Fit Shirt for Rs 1,299. This piece embodies the spirit of easygoing elegance, perfect for a casual day out or a relaxed work-from-home look. Pair it with your favourite jeans or tailored shorts for a laid-back yet chic ensemble that works from day to night. Find it [here](#).

Playful vibes with Marks & Spencer

The letters 'TOI' are displayed in a large, white, serif font, centered within a light gray rectangular background.

Refresh your classics with a twist – this Marks & Spencer pure cotton tie-front shirt available at Rs 2,849 - which offers a playful yet polished look. The tie-front detail brings a modern update to the traditional button-down, perfect for pairing with high-waisted skirts or trousers. View [here](#).

Denim must-have by Superdry

TOI

No wardrobe is complete without a light top, and the Superdry Vintage VL Brand Print Sleeveless T-shirt for Rs 1,300 fits the bill perfectly. Pair this with denim jackets or shorts for a rugged, off-duty style that is both versatile and timeless. [Explore](#) this style.

So, from minimalistic staples to bold statement pieces, there's something for everyone at the AJIO All Stars Sale. And if that's not enough reason to let your hair down, here's more!

Why you can't afford to miss this sale:

Beyond these fashion must-haves, the AJIO All Stars Sale is packed with perks:

- Exciting rewards every 8 hours: Top shoppers can win premium gadgets like an Apple iPhone 15 (512GB), Apple MacBook (512GB), Apple Watch S8, or a Samsung S23 Ultra (512GB) every 8 hours.
- Guaranteed gifts: You can spend Rs 4,999 or more and take home assured gifts from brands like POLICE, Superdry, Boat, and Wildcraft.
- New deals every 3 hours: There are new offers on top brands every 3 hours.
- Additional savings: You can enjoy an extra 10% off on ICICI Bank Credit & Debit Cards on purchases over Rs 3,500, and a 5% discount on Reliance SBI Credit Cards for spends above Rs 2,900.

So, explore the latest collection at AJIO All Stars Sale, find your favourites, add them to your cart before they're gone and take the best deals, offers and rewards away!

Get ready to revamp your wardrobe with the season's best picks!

Happy shopping!

Disclaimer: This article has been produced on behalf of AJIO by The Times of India Spotlight team.